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# apt Group Impresses at ALUMINIUM 2024 with Sustainable Innovations and Partnerships

On the second day of the trade fair, apt Group delivers a positive summary of its appearance at ALUMINIUM 2024, highlighting cutting-edge technologies such as the patented LiteFlap® lightweight bus flap and the CoolFusion high-performance heat sinks. An exclusive exhibition video also showcases the highlights of the first day.



apt booth 4F39 at #ALUMINIUM2024

**Düsseldorf, October 9, 2024** – On the second day of ALUMINIUM 2024, apt Group positively summarizes its participation in the trade fair. With a comprehensive product portfolio and innovations in aluminum processing, the company has already attracted numerous visitors to its booth (Hall 4, Booth 4F39). Notably, the patented LiteFlap®, the high-performance heat sinks from the CoolFusion series, and the "Wall of Fame" displaying various complex profiles have garnered significant interest from industry professionals.

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"Our expectations have been exceeded," says Michael Zint, CEO of apt Group. "Our discussions with industry experts show that our technologies not only meet the demand for sustainable solutions but also significantly enhance the competitiveness of our customers through high-quality end products."

## First Exhibition Highlights in the Video of apt

To provide a dynamic overview of the exhibition and apt Group's innovations, the company has released a trade fair video summarizing the key highlights from the first day.

Check out the video here: ALUMINIUM 2024 Exhibition Video

#### Focus on Sustainability and Digitalization

In addition to product developments such as the LiteFlap® for the transport and automotive sectors and the high-performance heat sinks explicitly designed for power electronics demands, apt also focuses on sustainability, circular economy, and digital transformation. Implementing sustainable technologies plays a central role in the aluminum industry, especially in times of rising raw material prices and stricter environmental regulations.

#### **New Partnerships and Business Opportunities**

Besides presenting forward-looking technologies, apt Group's goal at ALUMINIUM 2024 is to strengthen existing business relationships and establish new partnerships. Promising discussions with potential partners and customers have already taken place, and the company looks forward to the remaining days of the exhibition with optimism.

#### Information and Tickets for Last-Minute Visitors

ALUMINIUM 2024 in Düsseldorf runs until Thursday, October 10, 2024. Last-minute visitors can still download a free visitor ticket: <u>Visitor Tickets for ALUMINIUM 2024</u>

#### **Key Details:**

Location: Messe Düsseldorf Date: October 8 to 10, 2024 Booth: Hall 4, Booth 4F39

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### About apt:

The apt Group is one of the leading companies in the European aluminum industry. It produces, processes, and sells aluminum profiles and products for the construction, transport, automotive, and industrial sectors. The group is active at four production sites in Germany, the Netherlands, and the Czech Republic.

apt covers the entire aluminum processing value chain - from development, recycling, extrusion, mechanical processing, and surface finishing (anodizing and powder coating) to assembly and logistics. With around 1,000 employees, the apt Group generates an annual turnover of approximately 300 million euros.





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